



**HURST COMMUNITY**

**I N I T I A T I V E**



**Aspen2Parachute.org**



**At home in the Colorado Rockies for over 70 years.**

Facilitating Collaborative Solutions to Shared Challenges of the  
Roaring Fork & Colorado River Valleys

**We believe we're better when we work together.**

From Parachute to Aspen, Colorado, we work with elected officials, non-elected community leaders, nonprofits, educational institutions, immigrants, businesses, entrepreneurs, philanthropists, state agencies, community organizers, and industry innovators.



**HURST COMMUNITY  
INITIATIVE**

 **aspen institute**



**Promote Dialogue**



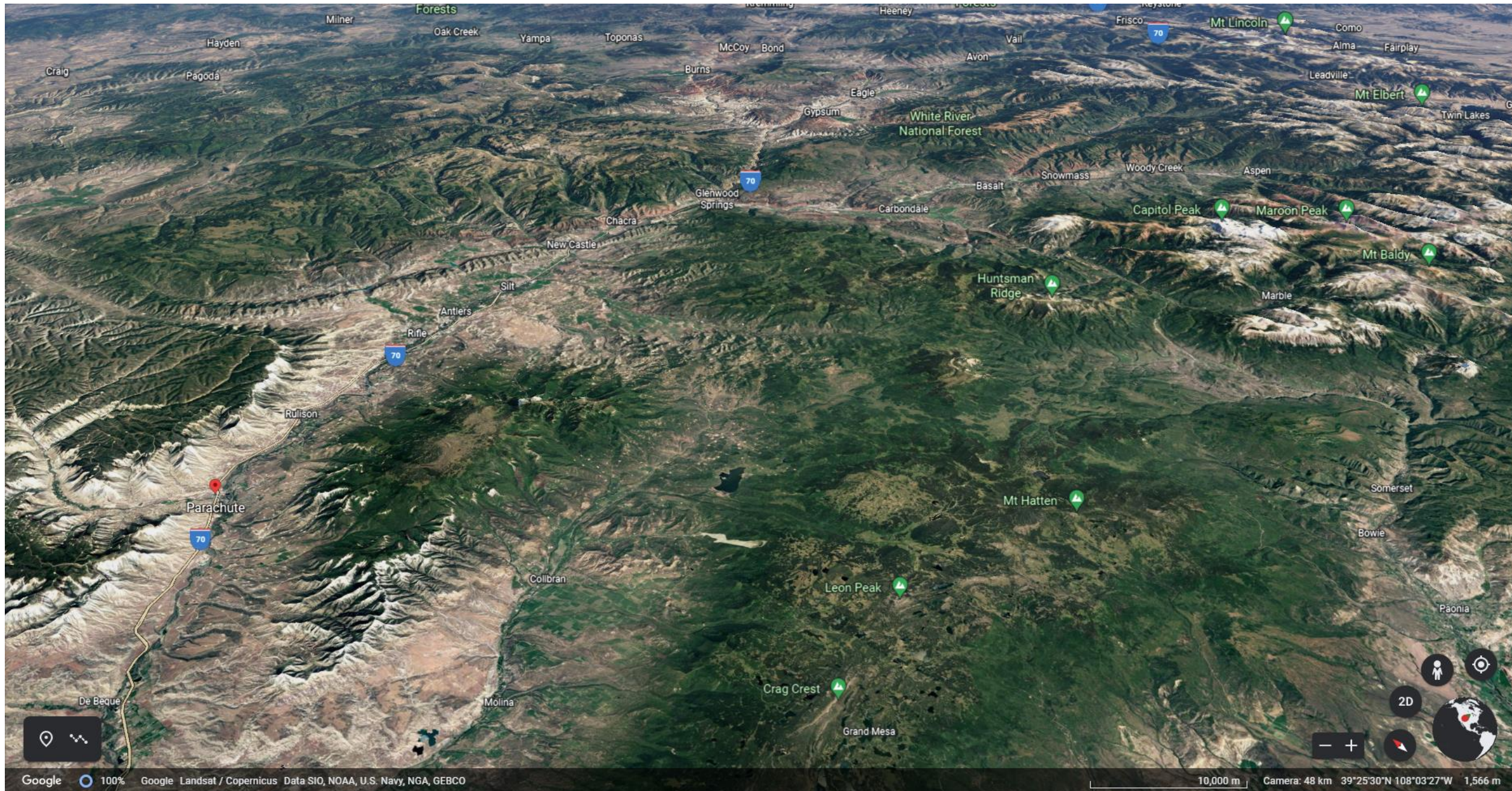
**Increase Understanding**



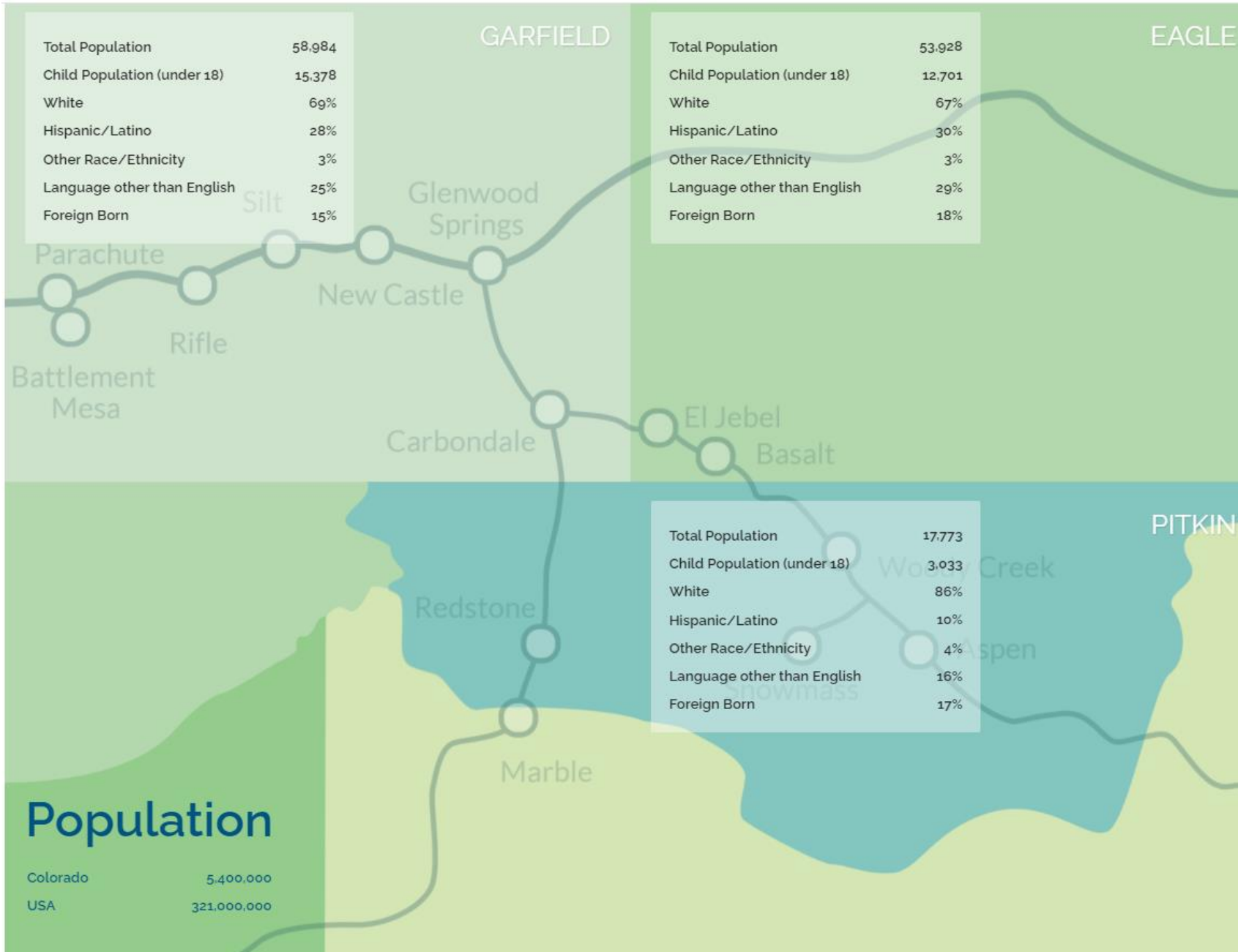
**Facilitate Collaboration**



# Aspen to Parachute, Colorado | "West Mountain Regional"







## "Roaring Fork & Colorado River Valleys"

Source: [Aspen Community Foundation](#) (2019)

**Distance:** 80 Mile Corridor

**Area:** 4,000 Square Miles

**Total Population:** < 100,000 Total

**Children Ages 0-18:** 20,000

**Working Class:** Tourism/Hospitality & Oil/Gas

**White:** +/- 70%

**Hispanic/Latinx:** +/- 30%

**Other Race/Ethnicity:** 3%

**Immigrants:** 15-18%

### Free & Reduced Lunch Qualifying Students:

**Aspen School District:** 5%

**Roaring Fork School District:** 43%

**RE-2 School District:** 45%

**Garfield District 16:** 58%

**Garfield Self-Sufficiency Standard:** \$75, 239

**Garfield Median Household Income:** \$69,161

**Eagle Self-Sufficiency Standard:** \$76, 608

**Eagle Median Household Income:** \$79, 556

**Pitkin Self-Sufficiency Standard:** \$95, 667

**Pitkin Median Household Income:** \$74, 576

### Pervasive Regional Challenges:

Fair, Equitable & Affordable Access to Quality

- Food & Housing
- Medical Healthcare & Mental Health Services
- Preschool & Childcare
- Skills-Based Training & Professional Development
- Diversity of Competitive Career Opportunities
- Living Wage | Financial Self-Sufficiency

Starting with equity,  
we amplify and support systemic initiatives that promote:



**Basic Human Needs**

Food Security  
Affordable Housing  
Universal Preschool



**Quality Healthcare**

Affordable Physician Care  
Mental Health Care  
Vision & Dental Care



**Economic Resilience**

Diverse Emerging Industries  
Equitable Recruiting  
Sustainable Living Wages



**Adult Learning**

Skills-Based Training  
Professional Development  
Entrepreneurial Ecosystems



**Community Development**

Climate Action  
Emerging Leaders  
Innovative Coalitions



# Hurst Leadership Seminar

## "HCI Flagship Program"



**What makes a fair, equitable & just society?**  
Text-Based Leadership Seminar Series

**Goal:** Strengthen Relationships Among Local Leaders

2020-2021: 23 Elected Officials

2020-2021: 42 Non-Elected Community Leaders

**Representing:**

13 Municipalities

4 School Boards

3 Counties

27 Non-Profit Organizations





## **“Common Ground” Priorities of the Roaring Fork and Colorado River Valleys**



**Economic  
Vitality**



**Housing  
Stability**



**Social Emotional  
Resilience**



**Disaster  
Preparedness**





# Working in Collaboration Across the Aspen Institute



## Thrive Rural

Community Strategies Group  
rural initiatives ambassador



## Better Arguments

Promoting the principles of the  
Better Arguments Project



## K12 Climate Action

Representing initiatives of the  
K12 Climate Action program



## 2 Generation Approach

Building community support  
for families through Ascend



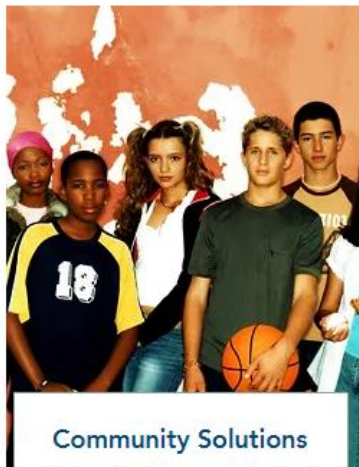
## Latinos & Society

Ongoing collaborations with  
the Latinos & Society Program



## Social Fabric Project

Promoting local engagement  
through the Weave program



## Community Solutions

A participating community of  
the Opportunity Youth Forum



## Sports & Society

An official community of the  
Project Play Initiative



## Financial Security

A participating ambassador of  
the Financial Security Program



## Future of Work

An Economic Opportunities  
Program ambassador



## Criminal Justice Reform

Supporting initiatives of  
Criminal Justice Reform



## DEI Council

An active contributor of the  
DEIC in Aspen & our D.C. HQ



# "Phase 2"

**Double-Down on Long-Term Impact**



**Good Rural Data**



**Civic Engagement**



**Legacy Ventures**





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